

275 Madison Avenue, 3rd Floor
New York, NY 10016
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For more information contact:
Shannon Krause, Public Relations Coordinator
skrause@masseyknakal.com

Massey Knakal and GreenPearl Events Announce Multifamily Summit

Massey Knakal Realty Services, NYC's number one building sales firm, and GreenPearl Events, the rapidly growing real estate conference company, are pleased to announce that Massey Knakal will be the title sponsor for this year's Multifamily Investment Summit – now entitled the “**Massey Knakal Multifamily Summit**” – the nation's new and innovative conference for multifamily investors, owners, developers, brokers, lenders, property managers, real estate executives and service providers.

In 2009, over 375 attended the inaugural Multifamily Investment Summit. This September, GreenPearl Events is bringing it back even bigger and better than last year with leadership from Massey Knakal, which is lending both its brand power and access to large numbers of multifamily investors and owners.

Robert Knakal, Chairman and Founding Partner of Massey Knakal, will chair this year's event. Mr. Knakal has brokered the sale of over 1,050 properties in his career having an aggregate market value in excess of \$6.2 billion.

“GreenPearl Events organizes many of the best conferences I have ever attended,” said Knakal. “I was a speaker at a GreenPearl event and met some people which resulted in my being retained to assist with the sale of a 25 building portfolio. It is a pleasure for us to combine forces to create a multifamily conference of the highest quality.”

The multifamily real estate industry will gather in New York City on September 21, 2010 at the McGraw Hill Conference Center at 1221 Avenue of the Americas. It is a full day event with 40+ highly respected speakers, including the area's top multifamily investors, owners and developers.

“Massey Knakal is synonymous with NYC multifamily buildings sales,” stated Ryan Slack, CEO, GreenPearl Events. “We couldn't think of a better firm to work with on this conference. Working with Massey Knakal validates our vision for GreenPearl Events, which

is to produce the highest quality events where new relationships are forged and deals get done.”

The timing couldn't be better, as the multifamily sector heats up and more transactions are getting done. Investors, owners, and managers are eager to reignite relationships, make new contacts, and learn about the latest trends in multifamily investing, finance, sales, and management.

For more information on this event please visit <http://greenpearlevents.com/mkms>

About Massey Knakal

Massey Knakal is the New York metropolitan area's premier full service sales company, specializing in the sale of investment and user properties. With over 100 employees, four offices and thorough coverage of the five boroughs of New York City, Westchester County, Long Island and New Jersey, Massey Knakal Realty Services dominates the New York metropolitan area's building sales marketplace. For more information, visit:

<http://masseyknakal.com>

About GreenPearl Events

GreenPearl Events is the newest and most innovative real estate conference company to emerge in recent years, bringing together the best and brightest minds for networking and learning. GreenPearl Events produces the highly acclaimed Distressed Real Estate Summit series, as well as the Medical Office Real Estate Symposium, the Real Estate Marketing & Technology Academy, and the Brooklyn Real Estate Summit. For more information, visit:

<http://greenpearlevents.com>