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Massey Knakal Mints Five New VPs

By [Paul Bubny](#)

NEW YORK CITY-Massey Knakal Realty Services, which specializes in investment sales, is promoting five of its leading agents to VP of sales. A company spokeswoman tells GlobeSt.com the position is newly created and will be bestowed annually on sales agents who exceed performance levels. This year's inaugural group includes Christoffer Brodhead, Meyrick Ferguson, Tom Gammino, Mark Lively and Swain Weiner.

Brodhead joined Massey Knakal's Manhattan office in 1999 to bolster the company's efforts in its Midtown West/Clinton territory. To date, he's sold more than 50 buildings with an aggregate value of over \$300 million.

Another 10-year veteran, Ferguson specializes in the Upper West Side. He has been involved in more than 40 transactions totaling 80 buildings since 2005, with an aggregate consideration of about \$250 million. Gammino has closed more than 55 transactions in Manhattan since joining Massey Knakal in 2003, and among other duties he has been responsible for evaluating the Metropolitan Transportation Authority portfolio of 14,000 properties.

In late 2002, Lively joined Massey Knakal's Brooklyn Office in Bay Ridge. To date, he has executed or has under contract over 55 properties totaling approximately 240,000 square feet of existing buildings and 475,000 square feet of buildable space to be developed in Greenpoint and Williamsburg. The total aggregate value exceeds \$80 million, according to Massey Knakal.

Weiner joined the company in January 2003 as a director of sales in Queens, and three years later received Massey Knakal's 2006 John H. Holler Award naming him salesperson of the year for the Queens office. That same year, he was promoted to senior director of sales.

In a release, Paul J. Massey Jr., CEO and founding partner, says the five newly minted VPs "have contributed greatly to the success of Massey Knakal." He adds that they have "contributed greatly to the collegiality and culture of our firm."

In late April, Massey Knakal promoted Robert Burton, Ken Freeman and Paul Smadbeck to SVP of sales, the highest recognition level bestowed at the company. Burton, who

specializes in Soho, NoLita and Chinatown, has closed over \$360 million in sales since joining Massey Knakal in 1997.

Freeman has been with Massey Knakal's Brooklyn office since it opened in 2003. He has closed over 70 transactions totaling over 650,000 square feet of existing buildings and 250,000 square feet of buildable space, for a total aggregate sales value of \$230 million. Smadbeck specializes in the Upper West Side and has closed 48 transactions totaling over \$500 million in sales since joining Massey Knakal in 2002.

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